pendo

Leveraging your technical degree on the path to the C-suite

January 2023

Trisha Price

Chief Product Officer

pendo

VE RI TAS
HARVARD

ncino

EAGLE
INVESTMENT SYSTEMS

$$ax^2+bx+c=0$$

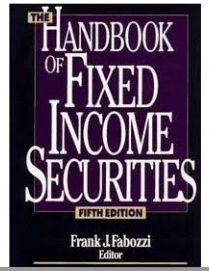
$$a\left(x^2+\frac{bx}{a}+\frac{c}{a}\right)=0$$

$$x^2+2\frac{b}{2a}x+\left(\frac{b}{2a}\right)^2-\left(\frac{b}{2a}\right)^2+\frac{c}{a}=0$$

$$\left(x+\frac{b}{2a}\right)^2-\frac{b^2-4ac}{4a^2}=0$$

$$\left(x+\frac{b}{2a}-\frac{\sqrt{b^2-4ac}}{2a}\right)\left(x+\frac{b}{2a}+\frac{\sqrt{b^2-4ac}}{2a}\right)=0$$

$$x=-\frac{b\pm\sqrt{b^2-4ac}}{2a}$$



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Q1

```
class Program
{
void add()
{
int a,b,c;
a=10;
b=5;
c=a+b;
System.out.println("Addition"+c);
}
public static void main(String args[])
{
sum obj = new sum();
obj.add(10,5);
}
}
```

Q2)

```
class Program
```

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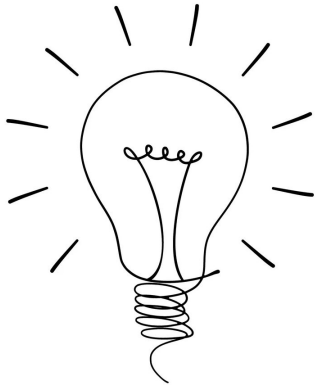


What is the C-suite?

The C-suite is a term used to describe **high-ranking executive titles in an organization**. The letter C, in this context, stands for "chief," as in chief executive officer and chief product officer.

34 of 100

top performing CEOs have engineering degrees

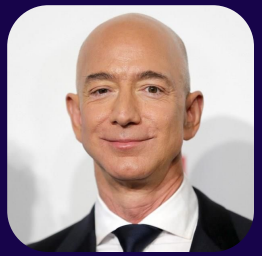
Harvard Business Review

Indra Nooyi, CEO PEPSICO

"Scientific disciplines (STEM) play a very important role, and grounds you as you move into positions of higher and higher authority, whatever the job is...One of the pleas I would have for most young people today is, stay with STEM as long as you can."

Larry Page
Google

Jeff Bezos
amazon



Tim Cook

Three key strategies

Lean into your technical background

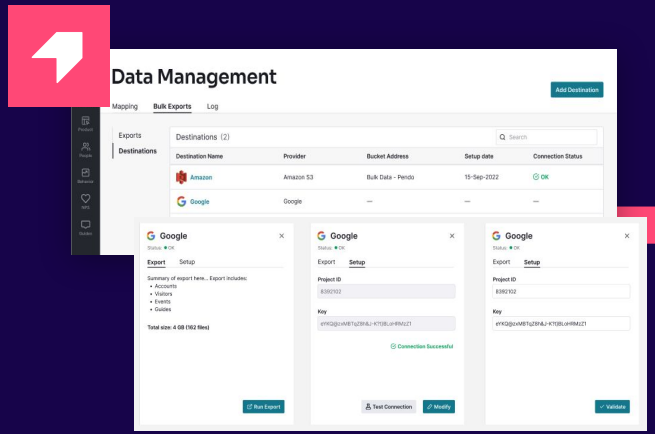
Put yourself in uncomfortable situations

Surround yourself with different types of people

Don’t shy away from technical background.

Lean into it, use it as foundation.

As a C-suite member, everything is a trade off.



Data out

amazon REDSHIFT

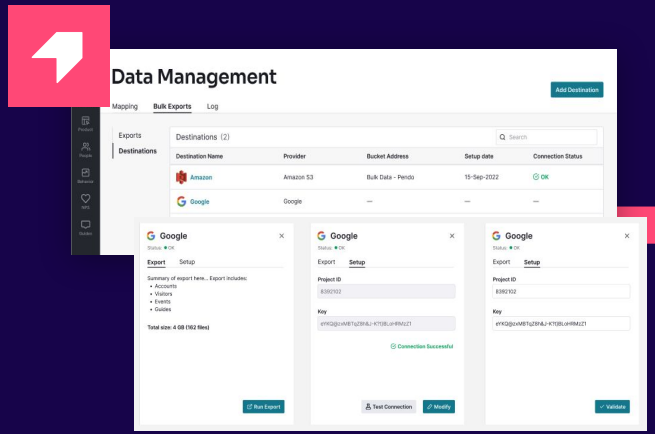
Microsoft | Power BI

snowflake

+ableau

Google Big Query

As a C-suite member, everything is a trade off.



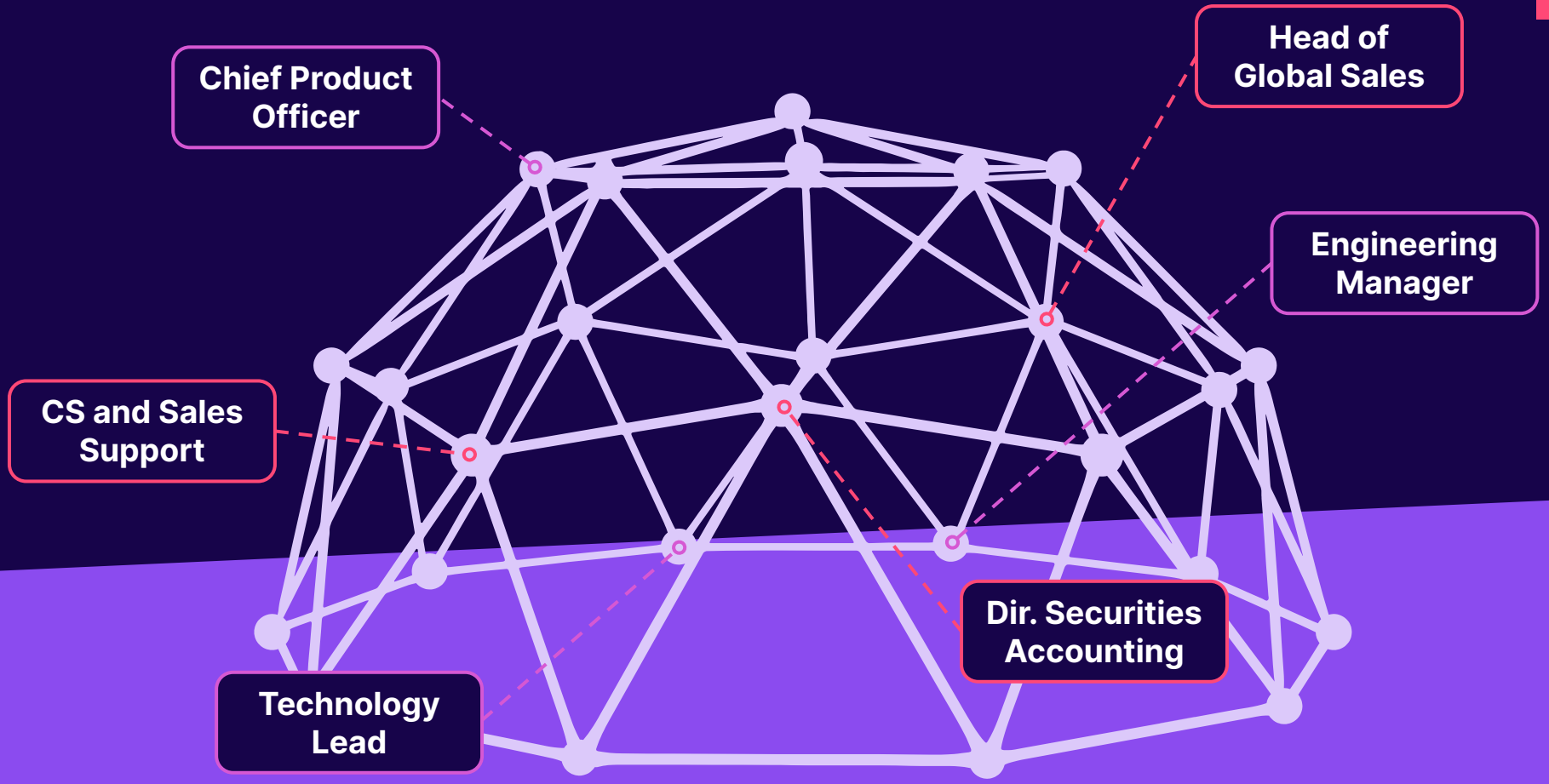
Data out

amazon S3

Google Cloud Storage

Put yourself in uncomfortable situations.

FINOVATE


Chief Product Officer
Head of Global Sales
Engineering Manager
CS and Sales Support
Dir. Securities Accounting
Technology Lead

Surround yourself with different types of people.

Inclusive companies are **1.7x more innovative**

People Management UK

Diverse teams are **87% better at making decisions**

Josh Bersin

Tectonic Shifts

Dory Weiss moved into the tech world and hasn't looked back

JANUARY 23, 2018 | BY EMILY PAGE HATCH, PHOTOGRAPHY BY CHRIS BREHMER

My team

54% of the product team self-IDs as female

62% of managers self-IDs as female

26% of the product team self-ID as Asian, Black, Latinx, Hispanic, or Two or More Races

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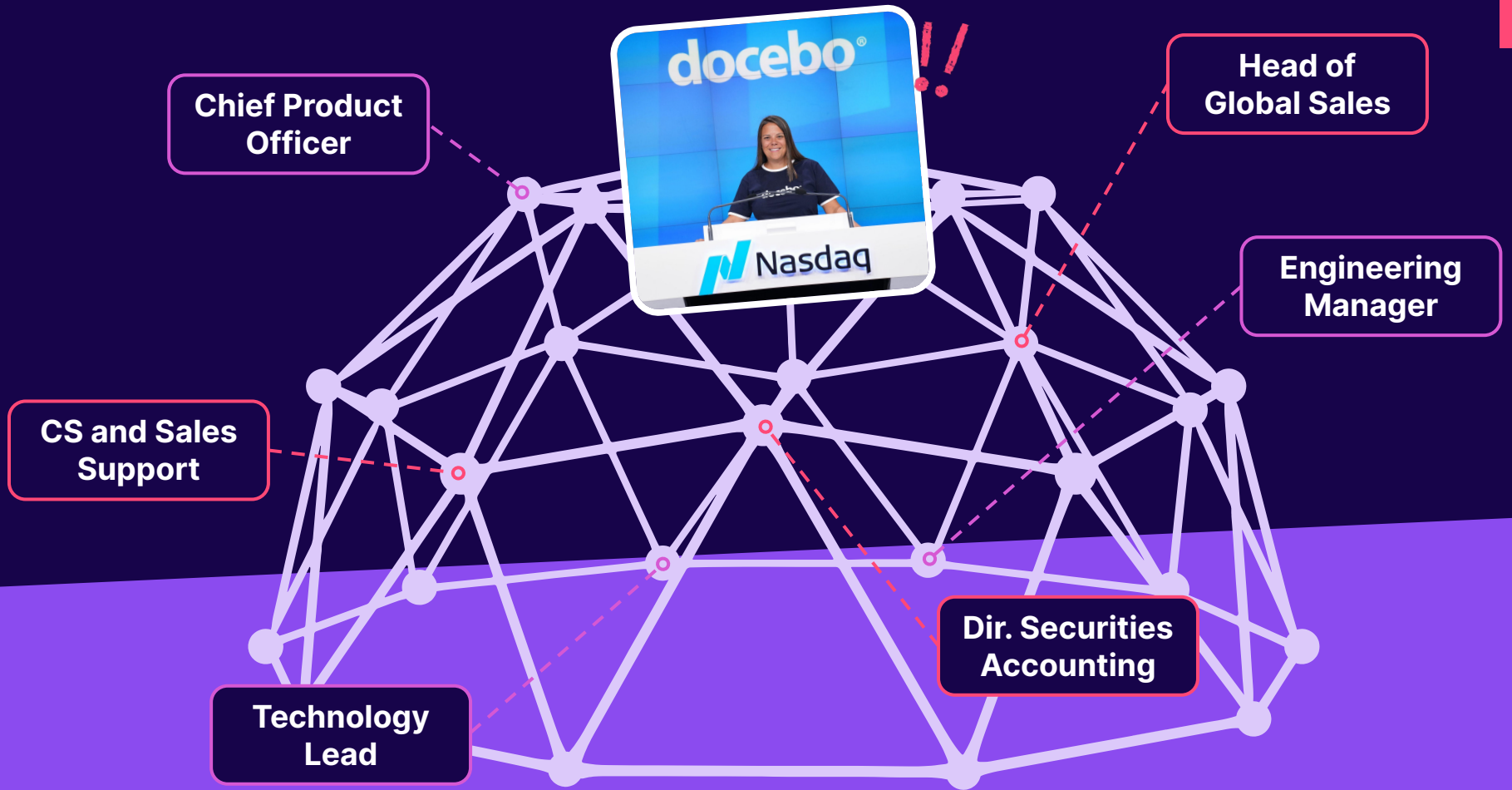
docebo
Nasdaq
Chief Product Officer
Head of Global Sales
Engineering Manager
CS and Sales Support
Dir. Securities Accounting
Technology Lead

TRIANGLE
BUSINESS JOURNAL

Technology

Pendo adds IPO experience to C-suite

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BUSINESS

Pendo is gearing up to go public. Its new exec helped guide Wilmington's nCino to an IPO

BY ZACHERY EANES

NOVEMBER 22, 2021 3:20 PM

Q&A