

Scott Addison Clay

Class of '98
Environmental Engineering

Minors in Arts Studies, Theater, Film Concentration
Scholars Program, Cum Laude Honors

Founder and CEO of



eventuall

Experiential SaaS Platform



**Addison
Interactive**

Digital Marketing Agency

**Creative Passion +
Technical Curiosity =
Endless Possibilities**

High Profile Clients

amazon



Disney



hulu



LEGENDARY

LIONSGATE

MARVEL



NETFLIX



SONY

Tony Bennett



Fun Neighbors



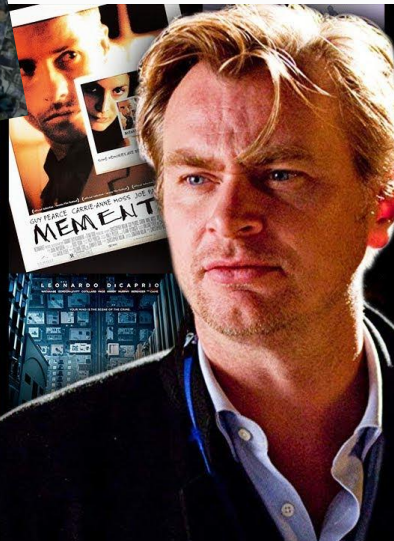
Christopher Nolan and Emma Thomas

Fun Neighbors



**Christopher Nolan
and Emma Thomas**

Fun Neighbors



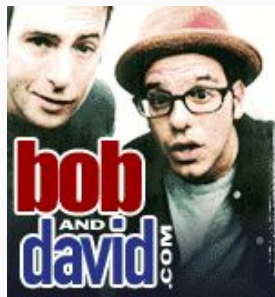
Christopher Nolan and Emma Thomas

Fun Neighbors



Bob Odenkirk

Fun Neighbors



Bob Odenkirk



Fun Neighbors



Brad Pitt & kids

Fun Neighbors



**Brad Pitt
& kids & a turtle**



Fun Neighbors



Brad Pitt & kids & a turtle



**Why did you go into
Computer Science?**

Why did you go into CSC?

Mechanical

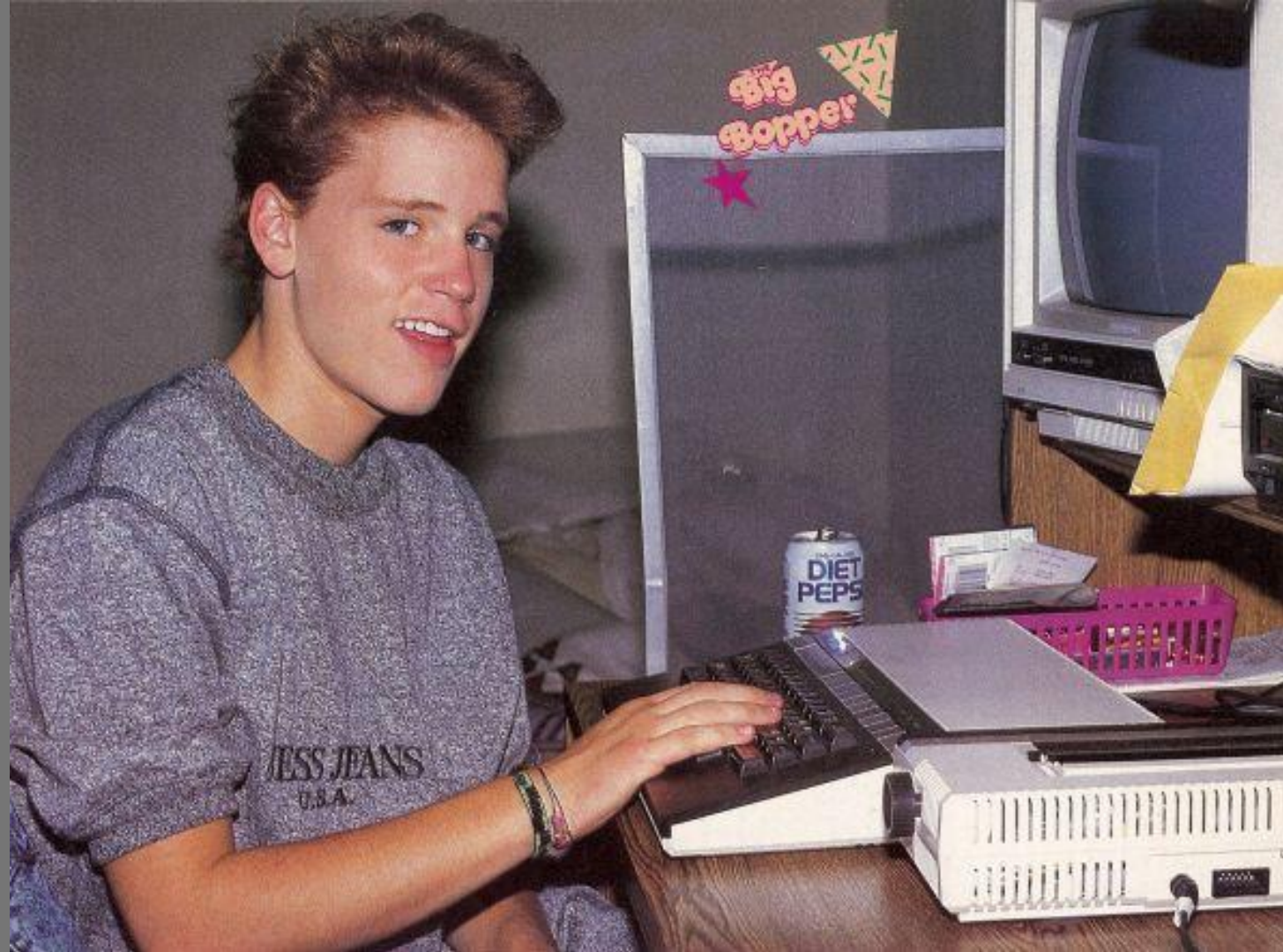
Internet of Things
Robotics
Automotive
Aerospace

Graphical

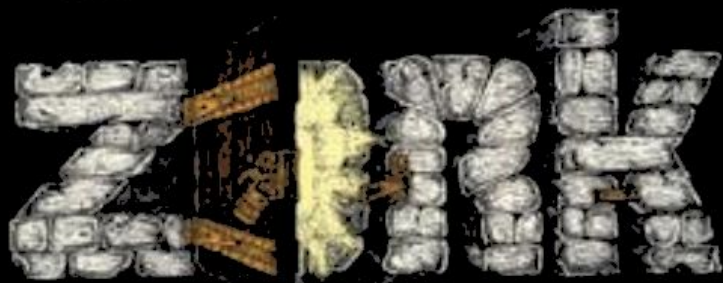
VR/AR/Meta verse
Websites
Games
Apps

Informational

Cyber security
Blockchain
AI
Fintech
Problem Solving







West of House

0/0

ZORK I: The Great Underground Empire
Infocom interactive fiction - a fantasy
story
Copyright (c) 1981, 1982, 1983, 1984,
1985, 1986 Infocom, Inc.
All rights reserved.
ZORK is a registered trademark of
Infocom, Inc.
Release 52 / Serial number 871125 /
Interpreter 8 Version J

West of House

You are standing in an open field west
of a white house, with a boarded front
door.
There is a small mailbox here.

>_

Sprite Graphics And Sound Synthesis On The Commodore 64
\$2.50
September
1983
Vol. 11
No. 9

COMPUTE!

The Journal For Progressive Computing

The Sounds Of TRON
Using Apple and Atari In The Production Of A Computer

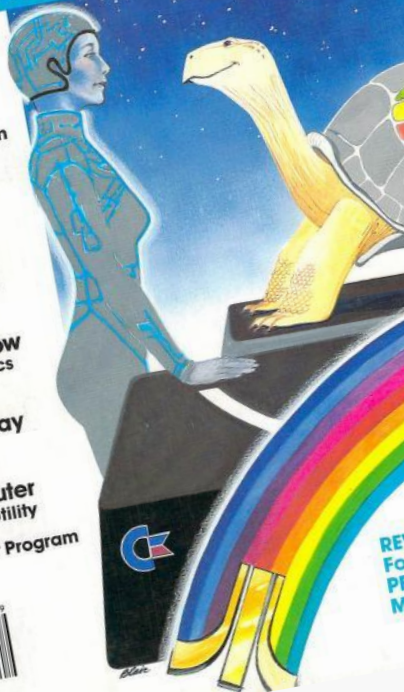
A Turtle PILOT
Compiler In BASIC
For Personal
Computers
Part 1: The Apple Version

Automatic
Disk Boot
For Commodore
Computers

Joystick Tutorial
For The VIC-20

An Atari Rainbow
Three GTIA Graphics
Articles

Graphic Display
For The
Radio Shack
Color Computer
Extending The Utility
Of The
Energy Monitor Program



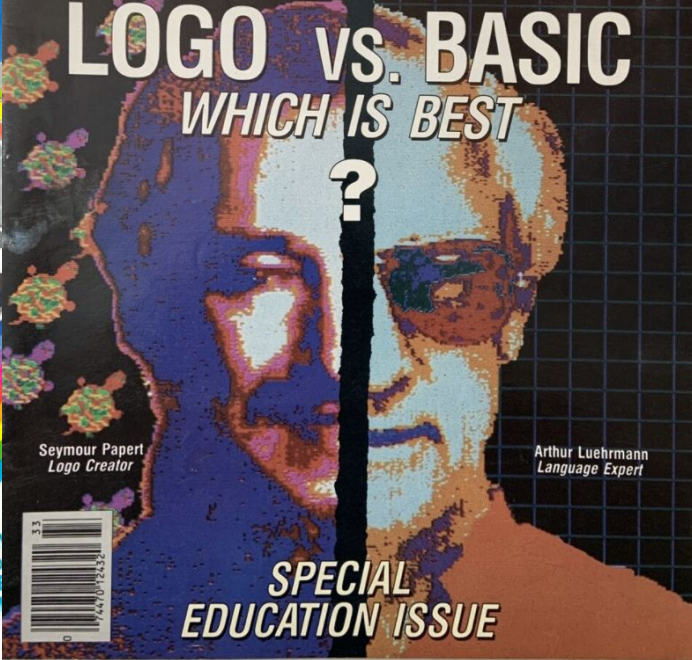
INSIDE: PUBLIC DOMAIN SOFTWARE

ATARI CONNECTION



FALL 1983 THE HOME COMPUTER MAGAZINE \$3.00

LOGO vs. BASIC WHICH IS BEST



Seymour Papert
Logo Creator

Arthur Luehrmann
Language Expert

SPECIAL
EDUCATION ISSUE



for Atari
Computers

Antic

The ATARI Resource
APRIL 1984
VOLUME 3, NUMBER 1

- GAMES
Type them in
Risky Rescue
Arena Psychotica
Math Wizard
- ATOMIC PIX
MES
- ARTIFICIAL
INTELLIGENCE
(an experiment)
- PRODUCTS
Movie Maker
Gateway to Apschai
Arcade Machine
and more



Official Home
Computer
Magazine of the 1984
Olympics

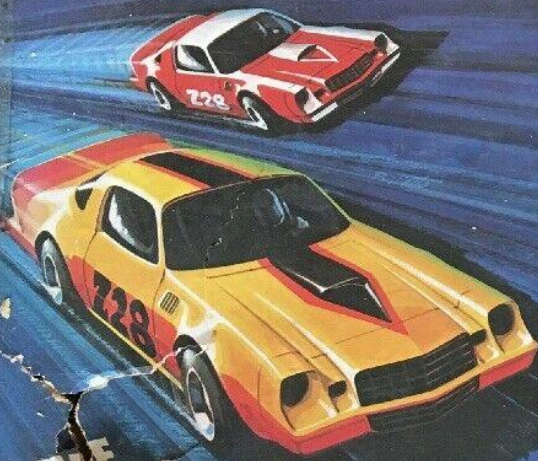


What fascinates you?

TYCO

7-28 Challenge

ELECTRIC RACING



**CURVE
HUGGERS
HP2**

HIGH PERFORMANCE
RACING CARS WITH
SUPER-SIZE MAGNETS!

CAUTION-ELECTRIC TOY NOT RECOMMENDED FOR CHILDREN UNDER 6 YEARS
OF AGE. AS WITH ALL ELECTRIC PRODUCTS
PRECAUTIONS SHOULD BE OBSERVED DURING HANDLING AND USE TO PREVENT ELECTRIC SHOCK.
INPUT: 120 VAC, 30 Hz, OUTPUT: 2.5V DC, 0.5 VA



**FULL 90-DAY
WARRANTY**

This Tyco product is fully warranted.
A copy of the complete text is enclosed.
Assembly required.





Things
You don't
know that
you don't
know

Things
You
know

Things
You know
You don't
know

Translation

- Things you know
- Things you know you don't know
- Things you don't know that you don't know



What motivates you?

**Interests
pursued**

**Interests
pursued**

Engineering

**Interests
pursued**

Acting

Engineering

Interests pursued

Acting

Engineering

Art & Design

Interests pursued

Acting

Engineering

Art & Design

Filmmaking

Coding

Acting

Interests pursued

Engineering

Art & Design

Filmmaking

Interests pursued

Coding

Acting

Engineering

Music

Art & Design

Filmmaking

Sales

Coding

Acting

**Interests
pursued**

Engineering

Music

Art & Design

Filmmaking

Sales

Coding

Acting

Engineering

Music

**Interests
pursued**

Events

Art & Design

Filmmaking

Sales

Coding

Acting

**Interests
pursued**

Engineering

Music

Marketing

Events

Art & Design

Filmmaking

Sales

Coding

Acting

Interests pursued

Engineering

Music

Marketing

Events

Entrepreneurship

Art & Design

Filmmaking

Leadership

Sales

Coding

Acting

**Interests
pursued**

Engineering

Music

Marketing

Events

Entrepreneurship

Art & Design

Filmmaking

Leadership

Sales

Coding

Acting

A Hopeless Mismash

Engineering

Music

Marketing

Events

Entrepreneurship

Art & Design

Filmmaking

**What are you
prepared for?**

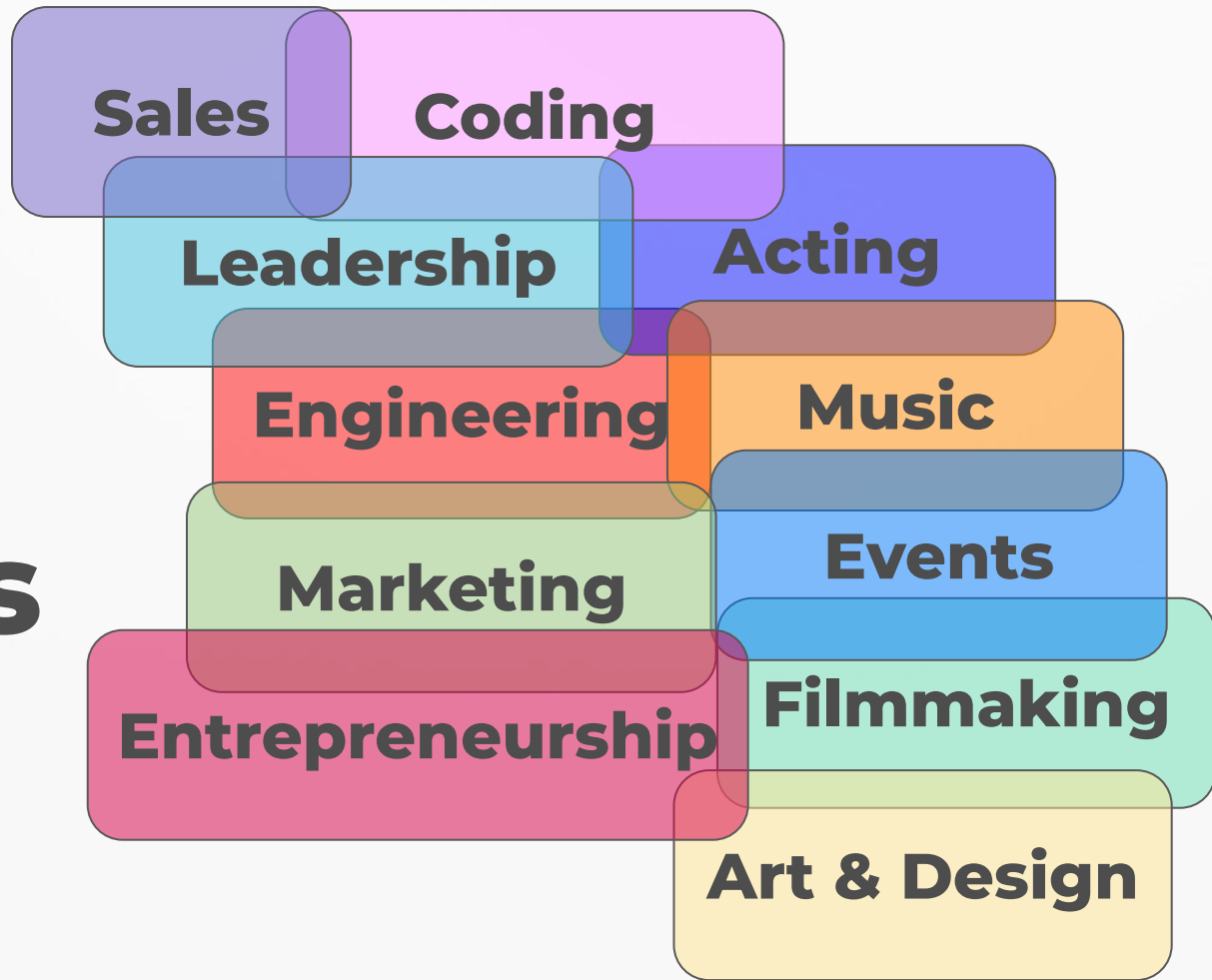
What skills have you collected?

Worlds Collide

Fiction becomes Fact



A Path Emerges

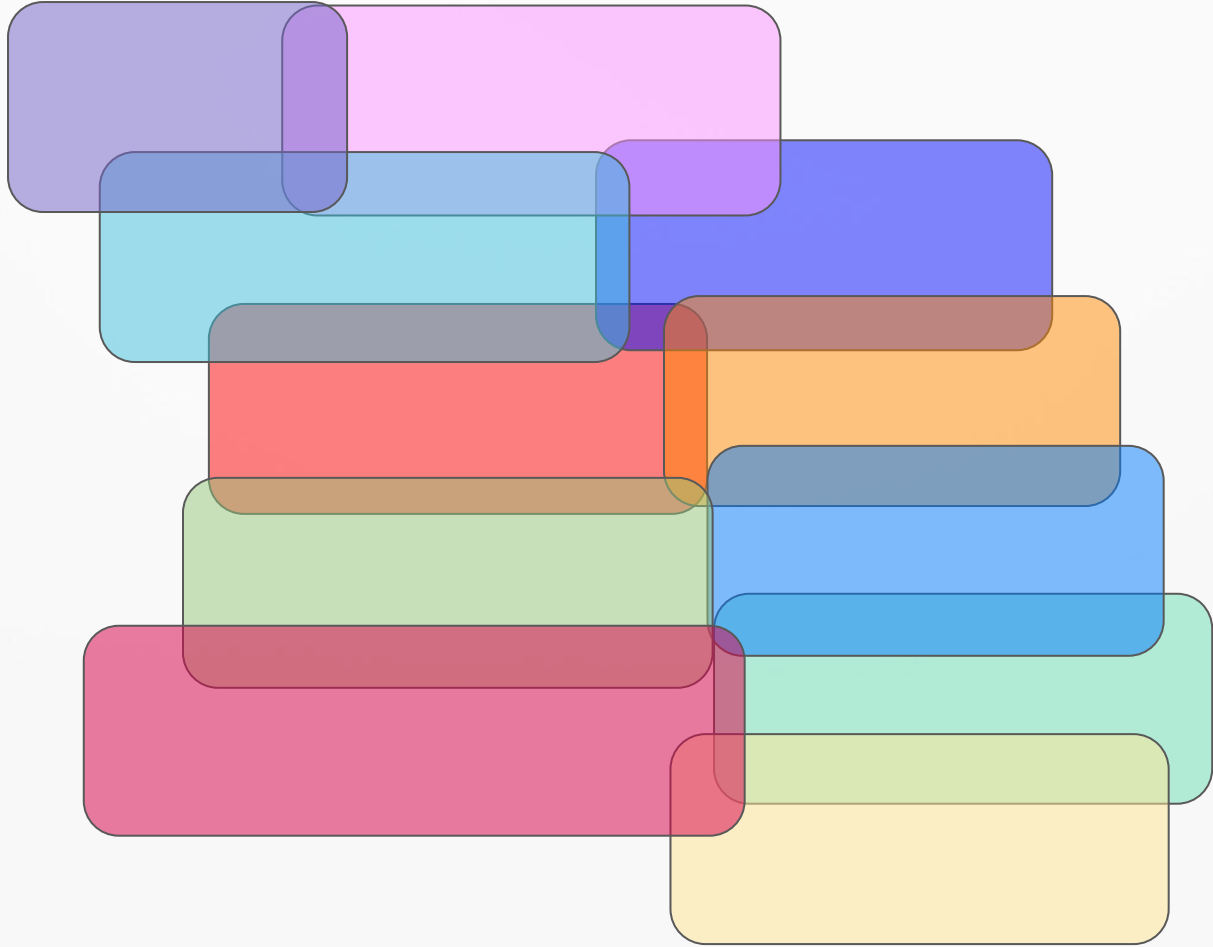




**Addison
Interactive**



eventuall





Are you creative?

**In CSC, you are Creative
Problem solving, especially
when building a product**



LISTEN to new tracks by Prince and special guests.

WATCH videos and exclusive content.

BUY music, concert tickets, and more.

JANUARY 2009

An entirely new galaxy awaits...



Hats a CEO has to wear

What is your voice?

**What will make our
lives interesting?**

**Bits about Eventuall
Connecting us,
engaging us
Experiential internet**

**What will expand
our consciousness?**

**Only possible with
support and dedication of
many other people**

Scott Clay —

Your ideas about putting yourself
out there in the world are the
right ones — Good and Good,
imagine the possibilities —

Thanks for writing —

Edward

**Imagine the
possibilities...**